



The PDM Invitation Process

- 1. Let's Explore Creativity:** PDM can create invitations to suit the needs of all people and all ages. We provide the customer with an array of designs, embellishments, papers, and cutouts. We thrive on texture! We believe that adds an extra touch which is different from the average flat designed invitation. PDM goes the extra step to make sure your custom invitations stand out. During your initial consultation we will discuss your design theme, colors, or special details you would like to incorporate into your custom creation. PDM works with your budget to provide an invitation and design that best suites you. PDM also creates other invitation stationary including thank you cards, gift tags, menus, programs, and any other paper product. Our handmade touches set our invitations apart from the others! Don't be ordinary when you can be extraordinary let PDM design your invitation and Let your creativity shine through your custom invitation!
- 2. The Cost of Creativity:** After your creative consultation you will receive an estimate and design time line based on what was discussed during your consultation. Please allow 2-3 business days to receive your estimate. At this point if you decide to move forward with PDM, we require a 50% deposit to continue with the design process as well as the wording for your invitations and any photos or material you would like included [PLEASE NOTE: Make sure you look this over for proper spelling, capitalization, and punctuation before sending it back via e-mail.]
- 3. The Process of Creativity:** During this stage you will be receiving emails with your proofs in Adobe PDF format. Please allow 2-4 business days after your deposit has been processed to receive your initial proof. RUSH ORDERS ARE AVAILABLE. Once the proofs are received and reviewed by you PDM will make the necessary changes and updates. PDM offers two [2] rounds of revisions in your invitation costs. Applicable fees will be applied should other revisions should be made. At the end of this stage all balance payments are due and your order proceeds to final production. PDM wants to make sure everything is perfect so please be sure to check all grammar, spelling or typos. Please note that once digital proofs are approved and processed to the final production stage, PDM is not responsible for any errors or mistakes overlooked or omitted during your preview. Please give 2 weeks for custom invitation printing. RUSH ORDERS ARE AVAILABLE.
- 4. Mission Creatively Complete:** At this final stage we print and assemble your order according to your design specifications and your final approval. Please allow approximately 1-2 weeks for most invitations and some custom orders can take up to 5 weeks. PDM's exact production times may vary depending on complexity of the invitation. We will provide you with an estimated completion time during your initial consultation. You may also request a rush service at an additional fee.
- 5. The Creation is Yours:** Once your order has been printed and assembled we will contact you by email to let you know your items have shipped.